	Page 1			
CONTINUOUS SMOKER TRACKING				
REGULAR BRAND - MSA CODE - PRICE				
AXIS NAME = CPRICE				
(Report Title)				
Weight matrix 1				
Filter:				
	CMENT MENTHOL			
and	ROL1292 DEC - 1992			
Scale factor 1.0000				
	BASE	WHITE	BLACK	SPN SPKG
	-----	-----	-----	--------
BASE=	9711	6754	2266	630
PREMIUM	8088	5325	2127	557
	83.3	78.8	93.9	88.4
TOTAL DISCOU	1596	1409	135	71
	16.4	20.9	6	11.3
BRANDED DISC	1120	978	107	51
	11.5	14.5	4.7	8.1
OLD BRANDED	555	484	51	24
	5.7	7.2	2.3	3.8
OLD SUB-GENE	270	233	31	14
	2.8	3.4	1.4	2.2
DEEP DISCOUN	441	400	24	15
	4.5	5.9	1.1	2.4
PRICE OFF	13	12	1	-
	0.1	0.2	0	-
DISCOUNT 25'S	22	19	3	5
	0.2	0.3	0.1	0.8
17%				

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Source: https://www.industrydocuments.ucsf.edu/docs/zmby0004